



## **PERSONAL MARKET**

Hello (name), this is (Your name), how are ya? (Build report) Great! Hey listen, I want to get your opinion on something. Can you help me out?

Great! Listen, I just started working with a large financial firm (shaped to fit you) and they show people how to save money on taxes and put that back into their budget, which is huge for people, and also how to shave years off their retirement date, using tax-free laws that are available and a lot of people just aren't familiar with them.

I want to spend some time with you and get your opinion on this. What's your schedule? Do you have some time either Thursday at 2 or would Friday at 4 be better?

